



Information & Communication Technology INFORUSO 2010

October 5 - 8, 2010 «» Belo Horizonte, Brazil

The United States Commercial Service (USCS/Brazil) – part of the U.S. Department of Commerce – wants to promote your products and services at the 26th annual *INFORUSO Information and Communication Technology* event to be held October 5-8 in Belo Horizonte the state capital of Minas Gerais, Brazil.

About INFORUSO 2010

Sponsored by the Minas Gerais, Brazil state chapter of the *Brazilian Association of Information and Telecommunication Technology Users (SUCESU)* this year the event will focus on innovation and will be held together with the 6th annual *INOVATEC Technological Innovation* fair.

Visitors to INFORUSO 2010 will include CIOs from over 200 leading Brazilian companies as well as an estimated 3000 corporate visitors.

U.S. Commercial Service at Inovatec 2010

The U.S. Commercial Service booth, displaying promotional material of U.S. manufacturers, will have staff available to field inquiries and compile a list of those companies that expressed interest in your product.

We will also include a short list of pre-screened local companies interested in discussing options to act as sales agent, representative or distributor in Brazil for your company.

Great market exposure

and leads from potential customers or local partners in Brazil are among the benefits that U.S. companies can expect from participating in this event. Small and medium-sized companies, as well as others not planning to attend the event, will find this to be an excellent cost effective tool for expanding their market reach.

Only US\$ 300 and we will provide this unique opportunity to be present at

an important event without the travel expense or cost of setting up a booth. Should you decide to participate, please indicate your interest by emailing full company contact information to the US Commercial Service office in Belo Horizonte, Brazil to the attention of Mr. Robert Pohl (Robert.Pohl@trade.gov) and we will forward full information for you to send us your company's literature.

U.S. companies interested in
this event may contact:

Robert Pohl
Commercial Assistant
U.S. Commercial Service
Belo Horizonte, Brazil
Phone: 55-31-3213-1571
Email: Robert.Pohl@trade.gov

Deadline: August 21st 2010



Deadline to participate is August 21st 2010.

For full information on the event, click to see the event website Inforuso 2010

www.export.gov/brazil

www.focusbrazil.org.br